

Size of publication DIN A 4, 210 width x 297 depth
 Type area: 185 mm width x 270 mm depth,

Advertisement sizes and basic rates

Format	width x depth in mm	
1/1 page	185 x 270	€ 3.210,00
2/3 page	122 x 270 or 185 x 180	€ 2.140,00
1/2 page	90 x 270 or 185 x 133	€ 1.605,00
1/3 page	59 x 270 or 185 x 90	€ 1.070,00
1/4 page	90 x 133 or 185 x 65	€ 805,00
1/8 page	90 x 65 or 43 x 133	€ 400,00
1/16 page	90 x 31 or 43 x 65	€ 200,00
price per millimeter (43 mm width)		€ 3,00

Discounts for insertions within one year

Series discount	size based	
3 advertisements	5%	2 pages 5%
6 advertisements	10%	4 pages 10%
12 advertisements	15%	8 pages 15%
24 advertisements	20%	12 pages 20%

Combination discounts with [me], dhf or HOB on request.
 No discounts for colour surcharges, loose and bound-in inserts.

Colour surcharges

Per standard colour (cyan, magenta, yellow)	€ 410,00
4-c according to European scale	€ 1.230,00

We reserve the right to make colour alignments.

Loose inserts

Only total circulation of 14.000 copies	
Price up to weight 25 g	€ 3.304,00

Format up to maximum 205 mm width and 294 mm depth.

Bound-in inserts

two-page version	€ 3.210,00
two-page version with flap	€ 4.415,00
four-page version	€ 5.620,00
six-page version	on request
eight-page version	on request

DIN A4 format, untrimmed 216 mm wide, 305 mm high.
 Only total circulation, 14.500 including oversheets.

Tip-on-cards 1) postcards 2) CD ROM 3) trade samples

1) Affixing costs	€ 980,00
2) Affixing costs	€ 2.310,00
3) Affixing costs	on request

The tip ons are based on booking 1/1 or 2/1 pages.

Size minimum 90 x 140 mm, maximum 125 x 235 mm

Dispatch address (Bound-in inserts, loose inserts, tip-on cards)
 on request

Printing process Offset print
 Digitalized data will be needed. Please contact us for further information.

Print run	14.000
Circulation audit:	IVW (copies per edition, annual average)
Volume and year:	Vol. 70, 2016
Frequency:	6/year

Annual subscription rates abroad € 81,00 (postage incl.)

Finish Wire-Stitching

Analysis of geographic distribution % Copies

Germany	99,1	13.713
Other countries	0,9	124

Distributed copies	100	13.837
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Banner advertisements on www.dima-magazin.com
 sizes and basic rates

Format in pixel	(width x depth)	Front Page per month	per section per month
Half Banner	(234 x 60)	€ 300,00	€ 260,00
Full Banner	(468 x 60)	€ 500,00	€ 460,00
Rectangle	(160 x 120)	€ 560,00	€ 500,00
Skyscraper (S)	(120 x 600)	€ 600,00	€ 560,00
Skyscraper (L)	(160 x 600)	€ 660,00	€ 620,00

Media Information 2016



Prinrun:
 14.000 copies 

Characteristics

dima offers as a technical periodical the communication platform for production and manufacturing responsible persons of the processing industry with the emphasis on metalworking. It takes up problem definitions in line with standard usage and informs about solutions and realized projects. In the focus of the reporting stands the opinions, concepts and solutions for more efficient working and production runs in enterprises. Enclosed is the rational employment of machine tools and tools, the material and workpiece handling, the quality control, the handling and rational handling and/or use of manufacturing auxiliary materials as well as operational funds.

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Deadline for advertisements DA Day of publication DP	Special Subjects	Focus on applications and industry sectors	Trade Fairs
1 February DA: 03.02.2016 DP: 17.02.2016	<i>dima special</i> requirements and solutions for productive sawing + market survey circular and band sawing machines	fine machining methods with future potential	Metav, Duesseldorf 23. – 25.02.2016 Grindtec, Augsburg 16. – 19.03.2016 Automatisierungstreff, Boeblingen 05. – 07.04.2016
2 April DA: 04.04.2016 DP: 19.04.2016	<i>dima special</i> tools for precision machining	quality control in modern production processes	Hannover Messe, Hanover 25. – 29.04.2016 USETEC, Karlsruhe 25. – 27.04.2016 Control, Stuttgart 26. – 29.04.2016 parts2clean, Stuttgart 31.05. – 02.06.2016
3 June DA: 15.06.2016 DP: 29.06.2016	<i>dima: 70 years - a technology report on metalworking</i>		
4 September DA: 22.08.2016 DP: 05.09.2016	<i>dima special</i> AMB 2016 – news and trends in metalworking	safe processing of large parts	AMB, Stuttgart 13. – 17.09.2016 Motek, Stuttgart 10. – 13.10.2016
5 October DA: 04.10.2016 DP: 17.10.2016	<i>dima special</i> higher productivity by the use of special tools	machines, tools and production techniques for optimized sheet metal working	EuroBlech, Hanover 25. – 29.10.2016
6 November DA: 02.11.2016 DP: 15.11.2016	<i>dima special</i> concepts and solutions for handling tools and parts	efficient processing of medical parts	SPS/IPC/Drives, Nuremberg 22. – 24.11.2016